

Bun venit in spatial virtual al gazduirii celei de-a VI-a editii a expo-conferintei Smart Cities of Romania

EXPO - CONFERINȚA

SMARTCITIES
of Romania

4 noiembrie 2020

VIRTUAL EVENT



ORGANIZATOR



Trăim o perioadă agitată cu multe incertitudini și dificultăți în domeniul businessului, dar suntem în același timp martorii unor schimbări confirmate sau potențiale care se prefigurează a pătrunde în viața noastră mai abrupt decât ne închipuim. O modalitate de a ne transforma simultan și aliniat cu schimbările este aceea de a fi participant activ la acest proces, caracterizat prin grad ridicat de inovare, agilitate și reziliență.

Continuând tradiția începută acum 5 ani, Expoconferința SCoR va avea loc și în acest an, în data de **15 octombrie**, de această dată în format **online**, schimbare care dovedește intenția noastră de a fi inovativi și agili, în raport cu schimbările caracteristice acestei perioade. Pe lângă o agendă ofertantă și adaptată perioadei, deschidem partenerilor noștri oportunitatea de a-și prezenta cele mai noi și performante produse și/sau proiecte, de a susține concepte și abordări pe care doresc să le pună în aplicare pentru comunitățile și orașele inteligente din România și din Europa. Mai multe informații găsiți pe pagina web conference2020.scorcluster.ro. Membrii SCoR CLUSTER se vor bucura de unele facilități în legătură cu acest eveniment.

Go virtual!

Beneficiile platformei pentru:

- > **speakeri**
- > **participantii (auditoriu)**
- > **expozanti**





speakerii



participantii (auditoriu)



expozantii



video streaming

pot sustine toate prezentarile online in cadrul oricarei sesiuni a evenimentului virtual.

Audienta este pregatita!



live polls

pot interactiona direct cu auditoriu, prin sondaje, participantii voteaza, speakerii văd rezultatele - instantaneu!



live Q&A

participantii va pot adresa intrebari in timp real, speakerul face selectia si raspunde.



feedback & surveys

pot de asemenea sa efectueze sondaje pentru a colecta feedback si informatii despre continutul prezentarii.



speakerii



Participantii (auditoriu)



expozantii



ramai informat

- * pot accesa detalii despre eveniment, agenda, speakeri, expozanti, samd
- * primesc noutati si informatii update prin email si “feed”



chat cu expozantii

- * pot accesa harta dinamica a expozantilor
- * pot explora informatiile din profil despre produse/servicii
- * pot discuta prin chat sau videocall cu reprezentatii de la stand pentru a stabili intalniri, schimba date de contact, samd



Interactiunea cu speakerii

- * pot interactiona in timp real cu speakerii, chiar in timpul prezentarilor, adresand intrebari de tip Q&A
- * pot raspunde prin vot la intrebarile speakerului



1-1 chat pentru participanti

- * networking-ul este o parte foarte importanta a evenimentului, asa ca fiecare participant poate cauta dupa anumite filtre/categorii si poate interactiona cu ceilalti participanti, prin live chat.



speakerii



participantii (auditoriu)



expozantii



Crearea echipei

isi pot crea echipa pentru a interactiona cu participantii direct din browser, exact cum se intampla la locul de desfasurare a unui stand de eveniment..



Listarea de produse/servicii

* fiecare expozant beneficiaza de un profil in care isi poate promova produsele, serviciile si ofertele.

* vizitatorii pot explora cu usurinta spatiul expozitiei virtuale, pot accesa fiecare profil si pot interactiona cu expozantii.



chat cu participantii

* fiecare expozant beneficiaza de chat pentru a interactiona cu vizitatorii si pentru a califica fiecare lead.

* se pot stabili intalniri si schimba contacte..



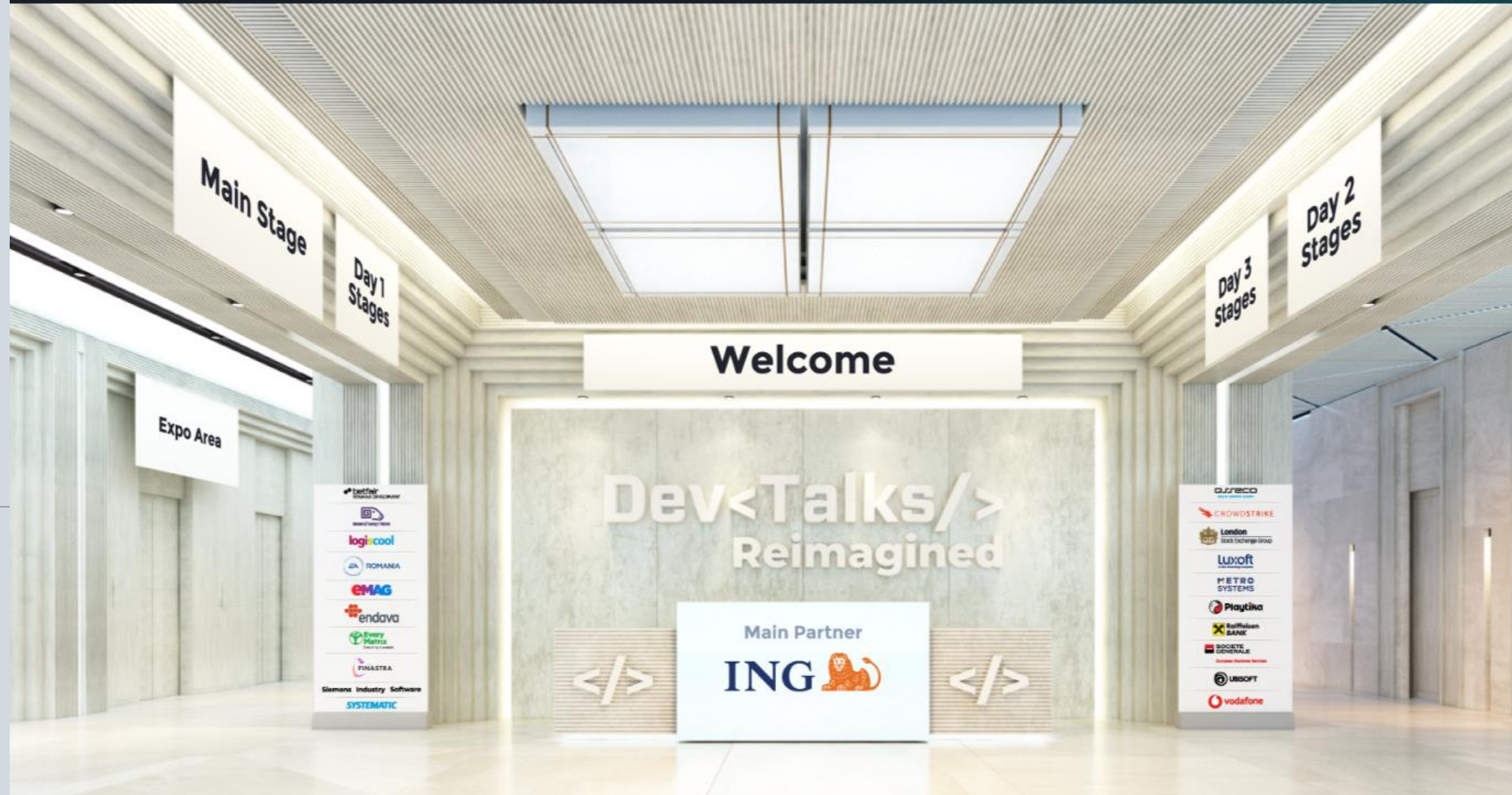
obtinerea de lead-uri

la finalul evenimentului, Partenerii nostri pot exporta lead-urile si incepe vanzarea.

Branduirea lobby-ului (doar pentru Main Partner)

DevTalks Reimagined

10 - 12 June 2020



Personalizarea propriului stand 3D

Menu

MyConnector Conference
16 - 31 May 2020

profile



Promovarea
Partenerului
prin
incarcarea
informatiilor
in profil

Partners list

🔍

country **all** ▼

Options **all** ▼

Other options **all** ▼



EY Romania



Partidul Libertate, Unitate si
Solidaritate



Romanian International University
Fair



MyConnector



Bucharest Technology Week



Mozaic Media

Crearea de break-out rooms pentru participanti



[your events](#)[your tickets](#)[chat](#)[calendar](#)[privacy](#)

 [profile](#) 



hello

hey!

what kinds of services do you offer?

our colleague, Mihail, will present our company in a few moments. stay connected or join the call to ask him questions directly.

oh, great! thanks

join call

 type your message here...  

Speakerii -
profil
personalizat
cu poza,
functie,
companie si
short bio

Speakers list

🔍 search by name

🔍 search by job title

🔍 search by company

search 🔍



Alexandru Măxineanu

Division Manager - Concept Tech
Events
Universum Events



Andreea Siretchi

Chief Operations Officer
at Universum Events



Catalina Manaila

Team Leader, Account
Management Team, M.I.C.E
Division
Universum Events



Cristian Hossu

Creative and passionate Event
Architect | Innovation Driver
Universum Events



Dragos Gheban

Managing Partner
Catalyst Solutions



Marius Constantin

Chief Technical Officer
Universum Events

Agenda evenimentului este listata pe intervalele orare ale panelurilor si sesiunilor de prezentari

Technical Stage



day 1

day 2

day 3

day 4



15:00 - 16:00 | Keynote

Are we annoying or influencing our online consumers?

An open discussion about the differences between making yourself visible for consumers or getting them to enjoy the advertising that he/she will see. Learn that the right message has at least the same importance as the right time or the right place

add to calendar ▾

save as bookmark ☆

view presentation →



Sabina Poparlan

Division Manager MICE
Universum Events

16:00 - 18:00 | Keynote

From Trends to Winning Category and Shopper Strategies

Businesses around the world are starting to wake up to the power of customer collaboration. Vincent Boon, Founding Team at giffgaff and CoFounder at Standing on Giants, takes you through the concept of brand-owned communities and the vast opportunities they can open up for a business.

add to calendar ▾

bookmarked ★

view presentation →



Mihai Cima

Managing Partner
Lagoo Snagov

stream videos & interactiuni live



MyConnector Presentation Video

Watch later Share

Q&A example

- > im a moderator...
- > te rog sa imi dai mai multe detalii despre ...
- ✓ cum e vremea azi??
- ✓ may i ask a question?
- ✓ ce faci?
- ✓ test
- ✓ is this the way to interact?
- ✓ salutare, am o intrebare
- ✓ im asking about...
- ✓ how's the weather?

type a question...



Dragos Gheban



Cristian Hossu

In business and in economics, innovation can become a catalyst for growth. With rapid advancements in transportation and communications over the past few decades, the old-world concepts of factor endowments and comparative advantage which focused on an area's unique inputs are outmoded for today's global economy. Economist Joseph Schumpeter (1883-1950), who contributed greatly to the study of innovation economics, argued that industries must incessantly revolutionize the economic structure from within, that is innovate with better or more effective processes and products, as well as market distribution, such as the connection from the craft shop to factory. He famously asserted that "creative destruction is the essential fact about capitalism".[17] Entrepreneurs continuously look for better ways to satisfy their consumer base with improved quality, durability, service and price which come to fruition in innovation with advanced technologies and organizational strategies.

networking intre participanti



Madalin N.

Product Manager @ myconnector

write message 

video call 

send business card 



Madalin N.

write message 

video call 

send business card 



Madalin N.

Product Manager @ myconnector

write message 

video call 

send business card 



Marin Stefania I.

write message 

video call 

send business card 



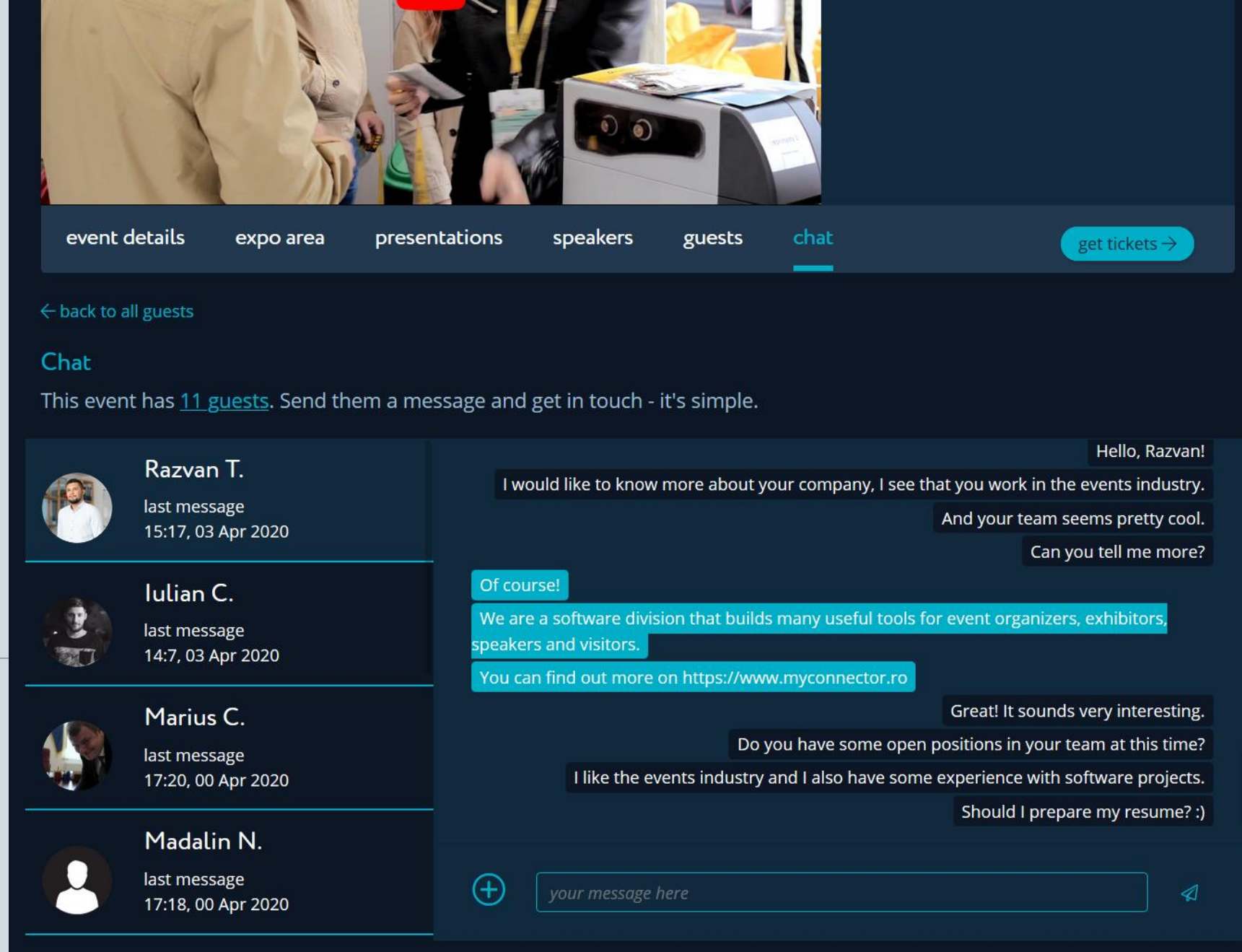
Marius B.

Op coordinator @ Universum

write message 

video call 

chat pentru Parteneri & participanti



The image shows a screenshot of a web application interface for an event. At the top, there's a navigation bar with links: event details, expo area, presentations, speakers, guests, and chat (which is highlighted with a red underline). To the right of the navigation bar is a button labeled 'get tickets →'. Below the navigation bar, there's a section titled 'Chat' with a subtitle 'This event has 11 guests. Send them a message and get in touch - it's simple.' On the left side of the chat interface, there's a list of four guests: Razvan T., Iulian C., Marius C., and Madalin N., each with a profile picture and the text 'last message' followed by a timestamp. On the right side, there's a chat window showing a conversation between the user and Razvan T. The messages are displayed in a bubble format, with the user's messages in blue and the guest's messages in white. The chat window also includes a text input field at the bottom with a placeholder 'your message here' and a send button.

event details expo area presentations speakers guests **chat** [get tickets →](#)

← [back to all guests](#)

Chat

This event has [11 guests](#). Send them a message and get in touch - it's simple.



Razvan T.
last message
15:17, 03 Apr 2020



Iulian C.
last message
14:7, 03 Apr 2020



Marius C.
last message
17:20, 00 Apr 2020



Madalin N.
last message
17:18, 00 Apr 2020

Hello, Razvan!

I would like to know more about your company, I see that you work in the events industry.

And your team seems pretty cool.

Can you tell me more?

Of course!

We are a software division that builds many useful tools for event organizers, exhibitors, speakers and visitors.

You can find out more on <https://www.myconnector.ro>

Great! It sounds very interesting.

Do you have some open positions in your team at this time?

I like the events industry and I also have some experience with software projects.

Should I prepare my resume? :)

[+](#) [↗](#)



✉ secretariat@scorcluster.ro

🌐 conference2020.scorcluster.ro

Vă mulțumim!

