

Welcome to the virtual space of hosting the sixth edition of the expo
conference Smart Cities of Romania

EXPO - CONFERENCE

SMART CITIES
of Romania

November 4th, 2020

VIRTUAL EVENT



ORGANIZER

SCoR
Smart Cities of Romania **CLUSTER**



We live in a turbulent period with many uncertainties and difficulties in the business area, but we are, in the same time, witnesses of confirmed or potential changes that are expected to penetrate our lives more abruptly than we imagine. One way to transform ourselves simultaneously and aligned with change is to be an active participant in this process, characterized by a high degree of innovation, agility and resilience.

Continuing the tradition started 5 years ago, the Smart Cities of Romania Expoconference will take place again, this year on October 15, this time virtual event, a change that proves our intention to be innovative and agile in relation to the changes characteristic of this period. In addition to a adapted and bidding agenda to the period, we are open to provide our partners the opportunity to present their latest and best performing products and / or projects, to support concepts and approaches they want to implement for smart cities and communities in Romania and Europe. More information can be found on the 2020 conference web page <https://conference2020.scorcluster.ro/>. SCoR CLUSTER members will enjoy some facilities in connection with this event

Go virtual!

Benefits platform for:

- > speakers
- > visitors
- > exhibitors





for speakers



for visitors



for exhibitors



video streaming

you can record or live-stream presentations for all event sessions and show them to your audience.



live polls

your speakers can interact with the audience live, through polls. visitors vote, speakers see the results - instantly!



live Q&A

your audience can also ask live questions to the speakers. they type the questions, you moderate, speakers answer.



feedback & surveys

at the end of the presentations, you can also conduct surveys to collect feedback & insights about your content.





for speakers



for visitors



for exhibitors



stay informed

visitors can view info about presentations, speakers, exhibitors, and much more. you can send them news & updates by e-mail, SMS or feed.



chat with exhibitors

your visitors can view the expo floor map to search for exhibitors and explore their products/services. visitors & partners can also chat & exchange contacts.



engage with speakers

visitors can not only see presentations, but they can also live-vote to speaker polls or type their questions directly.



1-1 chat for visitors

networking is a big part of events, so any visitor can search and filter other visitors in the audience to get in contact, chat and set meetings.



Smart Cities of Romania **CLUSTER**



for speakers



for visitors



for exhibitors

create your team

your partners can create a team members to interact with visitors. just like it usually happens at an event booth, at the venue.



enlist your product/service

each exhibitor has a profile to showcase their products, services & offers. visitors can easily explore the conference hall, view profiles and get in touch.



chat with attendees

each exhibitor has a chat to interact with event visitors, where they can qualify each lead. they can also set meetings & exchange contacts.



get your leads

at the end of the event, your partners can export their leads and start selling.

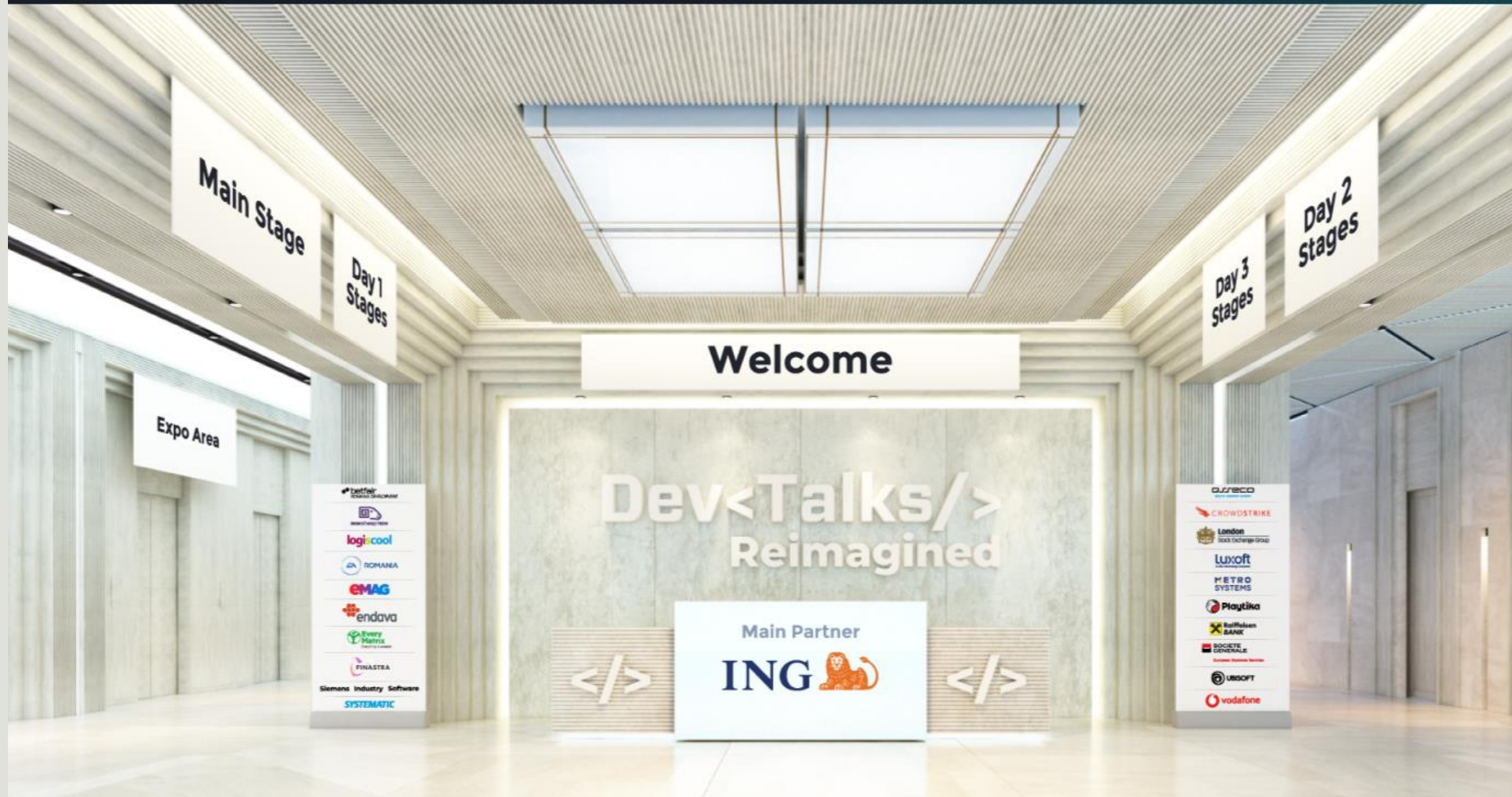


Smart Cities of Romania **CLUSTER**

Branding's lobby only for Main Partner

DevTalks Reimagined

10 - 12 June 2020



Customize your own 3D stand

Menu

MyConnector Conference
16 - 31 May 2020

profile



Promoting Partner by uploading profile information

Partners list

🔍

country all ▾

Options all ▾

Other options all ▾



EY Romania



Partidul Libertate, Unitate si Solidaritate



Romanian International University Fair



MyConnector



Bucharest Technology Week



Mozaic Media

create **break-out rooms** for visitors



your events

your tickets

chat

calendar

privacy

profile ▾



hello

hey!

what kinds of services do you offer?

our colleague, Mihail, will present our company in a few moments. stay connected or join the call to ask him questions directly.

oh, great! thanks

join call

type your message here...



Speakers - custom profile with picture, title and short bio

Speakers list

🔍 search by name

🔍 search by job title

🔍 search by company

search 🔍



Alexandru Măxineanu

Division Manager - Concept Tech
Events
Universum Events



Andreea Siretchi

Chief Operations Officer
at Universum Events



Catalina Manaila

Team Leader, Account
Management Team, M.I.C.E
Division
Universum Events



Cristian Hossu

Creative and passionate Event
Architect | Innovation Driver
Universum Events



Dragos Gheban

Managing Partner
Catalyst Solutions



Marius Constantin

Chief Technical Officer
Universum Events


The event agenda is listed on the time slots of the panels and presentation sessions

15:00 - 16:00 | Keynote

Are we annoying or influencing our online consumers?

An open discussion about the differences between making yourself visible for consumers or getting them to enjoy the advertising that he/she will see. Learn that the right message has at least the same importance as the right time or the right place

[add to calendar](#) [save as bookmark](#) [view presentation](#)



Sabina Poparlan
Division Manager MICE
Universum Events

16:00 - 18:00 | Keynote

From Trends to Winning Category and Shopper Strategies

Businesses around the world are starting to wake up to the power of customer collaboration. Vincent Boon, Founding Team at giffgaff and CoFounder at Standing on Giants, takes you through the concept of brand-owned communities and the vast opportunities they can open up for a business.

[add to calendar](#) [bookmarked](#) [view presentation](#)



Mihai Cima
Managing Partner
Lagoo Snagov

stream videos & facilitate live interactions



MyConnector Presentation Video

Watch later Share

Q&A example

- > im a moderator...
- > te rog sa imi dai mai multe detalii despre ...
- ✓ cum e vremea azi??
- ✓ may i ask a question?
- ✓ ce faci?
- ✓ test
- ✓ is this the way to interact?
- ✓ salutare, am o intrebare
- ✓ im asking about...
- ✓ how's the weather?

type a question...



Dragos Gheban



Cristian Hossu

In business and in economics, innovation can become a catalyst for growth. With rapid advancements in transportation and communications over the past few decades, the old-world concepts of factor endowments and comparative advantage which focused on an area's unique inputs are outmoded for today's global economy. Economist Joseph Schumpeter (1883-1950), who contributed greatly to the study of innovation economics, argued that industries must incessantly revolutionize the economic structure from within, that is innovate with better or more effective processes and products, as well as market distribution, such as the connection from the craft shop to factory. He famously asserted that "creative destruction is the essential fact about capitalism".[17] Entrepreneurs continuously look for better ways to satisfy their consumer base with improved quality, durability, service and price which come to fruition in innovation with advanced technologies and organizational strategies.

facilitate networking for participants



Madalin N.

Product Manager @ myconnector

write message

video call

send business card



Madalin N.

write message

video call

send business card



Madalin N.

Product Manager @ myconnector

write message

video call

send business card



Marin Stefania I.

write message

video call

send business card



Marius B.

Op coordinator @ Universum

write message

video call

chat for partners & visitors



event details

expo area

presentations

speakers

guests

chat

get tickets →

← back to all guests

Chat

This event has [11 guests](#). Send them a message and get in touch - it's simple.



Razvan T.

last message
15:17, 03 Apr 2020



Iulian C.

last message
14:7, 03 Apr 2020



Marius C.

last message
17:20, 00 Apr 2020



Madalin N.

last message
17:18, 00 Apr 2020

Hello, Razvan!
I would like to know more about your company, I see that you work in the events industry.
And your team seems pretty cool.
Can you tell me more?

Of course!
We are a software division that builds many useful tools for event organizers, exhibitors, speakers and visitors.
You can find out more on <https://www.myconnector.ro>

Great! It sounds very interesting.
Do you have some open positions in your team at this time?
I like the events industry and I also have some experience with software projects.
Should I prepare my resume? :)



your message here





✉ secretariat@scorcluster.ro

🌐 conference2020.scorcluster.ro

Thank you!

